



ALICE Announces Book Deal with National Children's Author - Julia Cook

PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION

(December 2, 2013 – Medina, Ohio)

Greg Crane, founder of the ALICE training program stated, "Having a series of children's books on how to respond and recover from acts of violence and disasters will aid in the age-appropriate ALICE training typically conducted by local law enforcement and school officials. We're proud to be working with her and a leading non-profit publisher, National Center for Youth Issues on an ALICE book that will be released in early 2014." The ALICE Training Institute is proud to announce a book deal with national award winning author, Julia Cook, a parenting expert with almost 60 children's books to her credit. Her experience as a guidance counselor (where she often used children's books to enhance her classroom lessons) and masters in elementary school counseling gives her a unique ability to translate difficult topics into kid-friendly language. Cook's books have been featured on the national news and referenced in such publications as Parent's Magazine, The New Yorker, The Chicago Tribune, Yahoo.com, dr.laura.com and babyzone.com.

Cook's first book in this series will be available later this month and is titled, "The Ant Hill Disaster." It addresses the difficult task of talking to children's about natural and man-caused disasters such as Sandy Hook. With violent events happening in our world today, parents and educators are often at a loss of knowing what to say and how to say it. Cook has managed to effectively address this issue of moving forward when things happen that are out of our control.

For more information on Julia Cook and her series of children's books go to www.JuliaCookonline.com

The National Center for Youth Issues aspires to be America's premier clearinghouse for resource materials, training and support services to advance the psychosocial, emotional, physical, character, and life-skill capacities of today's children and youth. For more information go to www.NCYI.org

The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement organizations, ALICE is quickly becoming the new standard of care across the nation.

For More Information Contact:

Name: Dave Mueller

Email: dmueller@AliceTraining.com

URL: www.alicetraining.com

###