



## **ALICE Announces New Children’s Book – “I’m Not Scared... I’m Prepared”**

### **PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION**

(May 19, 2014 – Medina, Ohio)

The ALICE Training Institute announces the release of, “I’m Not Scared... I’m Prepared,” by national award winning author, Julia Cook, a parenting expert with almost 60 children’s books to her credit.

Author Julia Cook collaborated with ALICE founders Greg and Lisa Crane to create an age-appropriate, instructional storybook that teachers and parents can use as a tool to teach the ALICE concepts to elementary aged school children. Greg Crane, founder of the ALICE training program stated, “Julia Cook has managed to create a child-friendly, non-threatening way to instruct young children in preparing for the unimaginable event of an active shooter.”

Julia’s experience as a guidance counselor (where she often used children’s books to enhance her classroom lessons) and Master’s in Elementary School Counseling gives her a unique ability to translate difficult topics into kid-friendly language. Cook’s books have been featured on the national news and referenced in such publications as Parent’s Magazine, The New Yorker, The Chicago Tribune, Yahoo.com, dr.laura.com and babyzone.com.

#### **About Julia Cook**

*For more information on Julia Cook and her series of children’s books go to [www.juliacookonline.com](http://www.juliacookonline.com).*

#### **About the National Center for Youth Issues**

*The National Center for Youth Issues aspires to be America’s premier clearinghouse for resource materials, training and support services to advance the psychosocial, emotional, physical, character, and life-skill capacities of today’s children and youth. For more information go to [www.NCYI.org](http://www.NCYI.org).*

#### **About ALICE Training Institute**

*The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement*

*organizations, ALICE is quickly becoming the new standard of care across the nation. For more information about ALICE Training Institute, visit [www.alicetraining.com](http://www.alicetraining.com).*

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