



## **ALICE Children's Book #1 Amazon Best Seller**

### **PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION**

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The ALICE Training Institute is proud to announce that our age appropriate story book, "I'm Not Scared, I'm Prepared," is a #1 Best Selling book in the School Counseling - Crisis Management category on the Amazon [Best Sellers](#) list. The companion activity book is at #5 in the same category.

The books enhance the strategies taught in ALICE training and make them applicable to children of all ages in a non-threatening manner. By using the story book along with the activity book, children can develop a better understanding of what needs to be done if they ever encounter a "dangerous someone."

Author Julia Cook collaborated with ALICE founders, Greg and Lisa Crane, to create the [age-appropriate](#), instructional story book that teachers and parents can use as a tool to teach the ALICE concepts to elementary-aged school children. Greg Crane, founder of the ALICE training program stated, "Julia Cook has done a fantastic job and has managed to create a child-friendly, non-threatening way to instruct young children in preparing for this type of unimaginable event."

### **About the ALICE Training Institute**

*The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement across the country, ALICE is quickly becoming the new standard of care.*

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