

ALICE E-LEARNING COURSE WINS AWARD

(Sept. 16, 2015 - Medina, Ohio)

ALICE Training Institute is proud to announce that our k-12 e-Learning has been named a <u>winner</u> of the Brandon Hall 2015 Excellence Awards. The ALICE e-Learning course won the Bronze Award for Best Certification Program. Award winners of the Best Certification Program are recognized for having programs that fit the need, design of the program, functionality, innovation, and have overall measurable benefits. The award was officially announced on September 10, 2015.

ALICE's e-Learning not only met but exceeded the five criteria for the award as was determined by the international panel of independent industry experts, Brandon Hall Senior Analysts, and the Executive Leadership team. Through the efforts of both ALICE and the eLearning Company this award winning e-Learning course was developed.

ALICE's e-Learning courses provide organizations with reduced implementation time, message consistency, scalable options to match the size of the organization and auditing feedback. The e-Learning course is a supplement to the two-day advanced ALICE training. In addition to k-12, ALICE's e-Learning portfolio includes business, spanish and healthcare courses. The spanish and healthcare courses will be available by winter 2015.

About the ALICE Training Institute

The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement across the country, ALICE is quickly becoming the new standard of care.

About The Brandon Hall HCM Excellence Awards

The Brandon Hall Group HCM Excellence Awards Program was started back in 1994 and is one of the most prestigious award programs in the industry. The Brandon Hall Excellence Award recognizes the best organizations to have successfully created programs in the area of Human Capital Management. To find out more about the Brandon Hall Group and the Excellence Awards visit their website.

About the eLearning Company

The eLearning Company, founded in 2012, designs e-learning programs for organizations and educational institutions. The eLearning Company team works closely with clients to deliver quality products that fulfill their performance potential. To find out more about the eLearning Company visit their <u>website</u>.

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