



ALICE Video Wins Telly Award

Des Matelske's video for ALICE Training Institute wins at 35th Annual Telly Award (May 4, 2015 – Medina, Ohio)

The Telly Awards has named Des Matelske of Des Waz Here Productions as a Bronze winner in the 35th Annual Telly Awards for her Government Relations film for The ALICE Training Institute. With nearly 12,000 entries from all 50 states and numerous countries, Des took home an award for her creativity, editing skills, and passion for filmmaking.

Matelske is a twenty year old filmmaker from Medina, Ohio, who writes and directs her own films. While working on her own productions, Des does freelance video work through her production company Des Waz Here Productions for national and local companies creating public service announcements, training videos, commercials, and promotional pieces.

Her award winning video was for The ALICE Training Institute, an organization that promotes proactive response strategies to improve the chances of survival during an active shooter event. The video touches on active shooter event statistics, ALICE methods, and the strategies to survive such events. Awarded within the Telly's Government Relations Film category, Matelske's video is now in the Telly's international spotlight.

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

Watch Award Winning Video

To watch the award winning video about ALICE, go to <http://bit.ly/alicetrainingvideo>

About the ALICE Training Institute

The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement across the country, ALICE is quickly becoming the new standard of care.

About the Telly Awards

To find out more about the Telly Awards visit their website at www.tellyawards.com.

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