

ALICE by the Numbers

Get ALICE trained. It can save lives.

ALICE Training is a research-based, proactive approach to responding to an active shooter situation. It has been adopted by businesses, schools, and organizations across the nation to prepare employees, staff, students, and personnel for how to respond in violent intruder situations.

Industry Adoption

Law Enforcement Agencies	2500
Public School K-12 Districts	2400
Businesses	800
Universities	600
Hospitals	600
Non-Profits/Places of Worship	600
Security Firms	500
Private Schools	400
Government Agencies	400

About ALICE

ALICE - Alert, Lockdown, Inform, Counter, Evacuate – is a set of proactive strategies that moves beyond lockdown and increases the chance of survival during a violent intruder event.

ALICE At A Glance

- There are **9,600** Certified ALICE Instructors nationwide
- Across **50** States, and Canada, Nigeria, Brazil, and the Congo
- Join the **30 million** who have learned about ALICE today

Every month ALICE

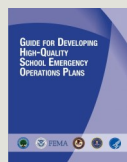
- Adds over **200** new Law Enforcement Agencies
- Adds over **100** new schools and universities
- Adds over **600** new Certified ALICE Instructors

Trained Organizations

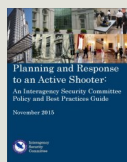
- Google
- Facebook
- Apple
- Pixar
- Fifth Third Bank
- Goodwill International
- American Red Cross

ALICE complies with state and federal recommendations

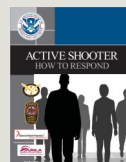
Dept. of Education



ISC



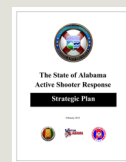
Homeland Security



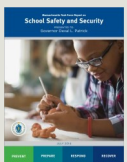
Ohio



Alabama



Massachusetts



Bring ALICE to
your organization!

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