



## Philadelphia Insurance Kicks Off ALICE Training Series

### FOR IMMEDIATE RELEASE

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On Friday, January 16, 2015, [Philadelphia Insurance Companies](#) kicked off its 2015 ALICE Training Seminar Series in Boston at Gillette Stadium. Philadelphia Insurance Companies sponsors the three hour training sessions with ALICE Founder and President, Greg Crane, and then invites the organizations it insures to attend the seminar. Friday's event was a success with over 250 business professionals in attendance.

This year Philadelphia Insurance Companies will host these ALICE Training Seminars across the country in over eight states, in cities including Los Angeles, San Francisco, Denver, and Portland.

Violence in the workplace is the second leading cause of on-the-job fatalities in the U.S. and costs the American workforce \$36 billion annually. We appreciate Philadelphia Insurance Companies' commitment to workplace safety, by taking the time to sponsor ALICE Training for its insured, and helping them learn more about [ALICE's research-based, proactive approach](#) to surviving violent intruder incidents.

**A copy of a violent intruder infographic is included below:**

[Violent Intruder Incident Breakdown](#)

### About Philadelphia Insurance

Philadelphia Insurance Companies designs, markets, and underwrites commercial property/casualty and professional liability insurance products incorporating value added coverages and services for select industries. In operation since 1962, the Company, whose commercial lines insurance subsidiaries are rated "A++" (Superior) by A.M. Best Company and "A+" for counterparty credit and financial strength by Standard & Poor's, is nationally recognized as a member of Ward's Top 50, National Underwriter's Top 100, and one of the Top 150 Workplaces in America. Policies are underwritten by Philadelphia Indemnity Insurance Company. The organization has 49 offices strategically located across the United States to provide superior service. For more information, please visit [www.PHLY.com](http://www.PHLY.com).

### About the ALICE Training Institute

*The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement across the country, ALICE is quickly becoming the new standard of care.*

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