

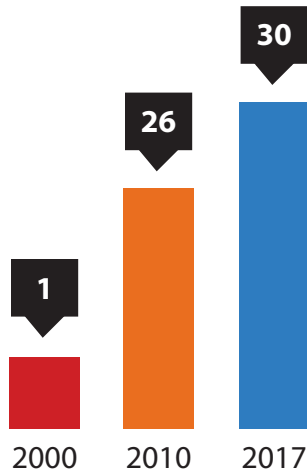


ALICE TRAINING INSTITUTE

# Fact Sheet

"The *enhanced threat* posed by active shooters and the swiftness with which active shooter incidents unfold support the *importance of preparation* by law enforcement officers and citizens alike."

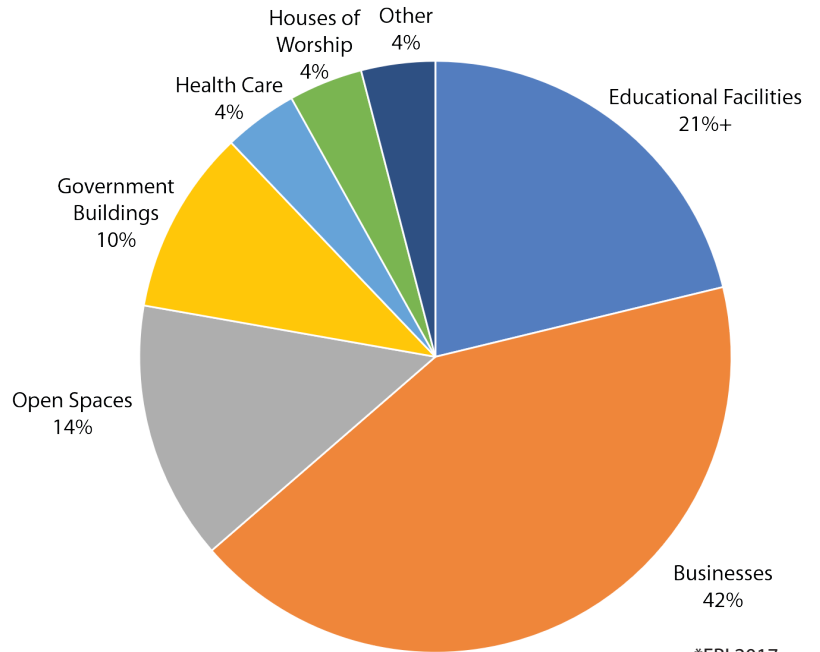
- **US Department of Justice**  
Federal Bureau of Investigation



Active shooter incidents on the rise, with 2017 topping all years since 2000.

\*FBI 2017

## 250 Active Shooter Incidents between 2000 - 2017.



\*FBI 2017

### WHY YOU NEED **OPTIONS**

A SHOT IS FIRED EVERY 4-15 SECONDS WITH A 50-70% HIT RATE.

- First sign of danger to 911 call: ..... 2-3 minutes
- Time for Dispatcher to get info from caller: ..... 1-2 minutes
- Officer response time to scene: ..... 10 minutes
- Officer in door: ..... 1-2 minutes

**14** minutes      **56** shots fired      **14** wounded      **14** dead

\*Borsch

# 15 minutes

Average police response time.

\*National Sheriffs' Association

# 50%

The percentage of active shooter events over in five minutes.

\*US Secret Service

**1,000,000+**  
Individuals  
Trained

**6,300+**  
ALICE Certified  
Instructors

**4,200**  
K12 School  
Districts

**16**  
Average age of a school shooter.

\*Washington Post

"As a retired police lieutenant, former SWAT officer and K9 handler, I can't tell you the number of seminars I have attended. Hands down, yours has been the best I've ever attended. My SRO's agree. Keep up the great work!"

- Dave Ford

**DIRECTOR OF SCHOOL SAFETY PROGRAMS  
HUBER HEIGHTS SCHOOLS**

"I was very impressed with the program and even learned a few ideas I hadn't considered before! Very well done and I'm glad that our school system is ready to adopt this kind of system for protecting our kids!"

- Samantha Ruebel  
**TEACHER**



I am a school board member and teacher at Pipestone Area Schools. Our staff all went through the ALICE video learning presentations last spring and today we just finished with the classroom/active shooter training. I kept hearing comments from our staff like: "This is the best in service we have ever attended." "Money well spent by our school district." "I feel so much more in control and prepared if a shooter would come in our schools." I participated in all areas of the ALICE training and I was extremely impressed with the content area covered, the thoroughness of the training and with how much I learned. I want to thank ALICE and Mr. Tirollo for an outstanding learning experience."

- Kristin Ploeger

**SCHOOL BOARD MEMBER  
PIPESTONE AREA SCHOOLS**



"I believe that preparation and rehearsal are key to fighting against violence in school. This program appears to empower young people to be proactive versus reactive. Thank you for providing this service; my children are in grade school and soon entering middle school."

- Lainie Hill  
**PARENT**

## **Empower your staff and protect students.**

*ALICE Training empowers staff and students to participate in their own survival using proactive options-based response strategies in the face of violence. When ALICE response strategies are implemented, unwilling participants in the violent critical incident are empowered to choose their best survival option. Seconds count during a violent event and the actions taken in between when the event begins, and law enforcement arrives, are significant and can increase survivability.*

**ALICE**®

**TRAINING INSTITUTE**