



## PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION

### ALICE Training Institute® Recognized by AM Best

**November 1, 2018 – Medina, Ohio-** The ALICE Training Institute has been awarded Expert status by AM Best as an Expert Service Provider in Security Consulting. AM Best, founded in 1899, is a worldwide company represented in 90 countries. AM Best rates insurance agencies as well as companies that provide services to the insurance industry. Their Credit Ratings are a prestigious standard of quality and strength for an organization. To obtain this status, an organization must complete a rigorous application process.

“It is an honor to be recognized by AM Best as the only armed intruder preparedness training to receive expert status. We are committed to live up to this standard of excellence and will continue to work to support the insurance industry.” said Dave Mueller, CEO of ALICE Training Institute.

ALICE is recognized for a variety of expert services in security at the national level including Risk Assessment, Safety Analysis, Expert Witness, Security Expert, Law Enforcement Liability, Health and Safety, School Safety, Workplace Intruder Training, Law Enforcement Training, Armed Intruder Preparedness. ALICE offers Violent Critical Incident training to public facilities, private companies, state and federal agencies as well as non-profit organizations. ALICE (Alert, Lockdown, Inform, Counter, Evacuate) strategies empower individuals to participate in their own survival in the face of violence.

For nearly twenty years ALICE, the original civilian options-based response program, has been replacing a lockdown-only response policy. ALICE addresses the fallacies of a one-size-fits-all solution by explaining the truths and realities of Violent Critical Incidents. The reality is that extremely tragic outcomes in these events can be and have been mitigated. These events are survivable. Through training and empowerment, citizens can apply the ALICE proactive strategies and improve their chances of survival in an environment where they may find themselves in a Violent Critical Incident. ALICE strategies are now also mirrored and recommended by many Federal and State official guidelines.

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For more information, please give us a call at 330-661-0106, or visit [www.alicetraining.com](http://www.alicetraining.com)

