



ALICE Expands Headquarters to Meet Strong Demand

PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION

(September 3, 2013 – Medina, Ohio)

The ALICE Training Institute announced today that they have moved their corporate headquarters to a newly purchased and much larger office facility. The larger facility is in direct response to strong demand for their safety training programs on a national level.

Commenting on the move, Dave Mueller said, “The new building offers excellent access to the main highways, an in house training facility and a more modern up to date office space for our staff – an increase of over 100% from our previous building. “

ALICE customers are asked to update their records with the new address. All other contact information remains unchanged.

- **ALICE Training Institute | 3613 Reserve Commons Drive | Medina, OH 44256**

Mueller added, “We were the first training program in the country that provided response options when a shooter gained entry into a class room - other than sit there. Now ALICE is endorsed by law enforcement across the country and in line with recommendations from many federal and state agencies. All have contributed to our success and continued expansion.”

The ALICE Training Institute is changing how schools, universities and businesses respond to armed intruders. ALICE (Alert, Lock-down, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement organizations, ALICE is quickly becoming the new standard of care across the nation.

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